

# Divide and Conquer Steganography Model

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## ABSTRACT

Steganography is one of the vital topics in the field of information security. In this paper we propose, a new Steganography algorithm that generates and brings out steganographic secret information hidden in images. In the proposed algorithm, the cover image is partitioned into four non overlapping blocks and the confidential data bits are also divided. The data bits are embedded in scattered way into the four blocks. In each pixel either single colour channel or two colour channels are used to embed the confidential data bits depending upon the size of the data bits. The proposed method generates low MSE value and high PSNR value. The experimental outcome shows, the algorithm can overcome drawbacks of many existing algorithms.

**Keyword-** Steganography, MSE, PSNR.

## 1. INTRODUCTION

In the current world, high level protection is required to secure confidential messages at the time of transmission. Today we have two methods, namely cryptography and steganography. Cryptography is the procedure of encoding the secret message which will be decoded only by the right person with the right key. Steganography [1]-[4],[28]-[34] is the method which hides the secret message into cover medium and after embedding secret message the cover medium has a minimal change which is not noticeable by the human eye[6],[8]. Steganography has been used to secretly communicate the information between people in the recent historical times and the present days. Steganography is implemented computationally, with covering medium as text, audio, image or video files used to embed the secret message. Therefore the generic description of steganography process is Cover medium + Secret message + Stego Key = Stego\_medium. The resultant files in stego\_medium will be of same type of file as cover medium. This paper focuses on image files as cover medium.

### 1.1 Image Steganography Techniques

Coding secret message in digital image is by far the most widely used of all methods in digital world of today. Many image steganography methods are proposed during the last three years. Out of these algorithms most of them use the substitution methods [8]-[10]. Before entering into these algorithms, images and its architecture are analyzed and then the compression methods on image file and color pattern of Image file are studied [27].

Gray scale images are preferred because the shades change very gradually from byte to byte, and the value changes are less between palette entries. They can hide information better when dealing with 8 bit image. The information can be hidden in many ways in images. To hide information, secret message insertion may encode every bit of information in the image or selectively embed the message in noisy areas, which draw less attention [15], [23]; those areas where there is great deal of natural color variation. The message may also be scattered

randomly throughout the image. Redundant pattern encoding wallpapers are used as the cover image with the message. Number of ways exists to hide the information in digital image. The common approaches are

### 1.2 LSB Image Steganography

The LSB method encoding is by far the most popular of coding techniques [8]-[10], [12]-[14], [16] used for digital images. By using LSB of each byte (8 bits) in an image for a secret message, one can store three bits of data in each pixel for 24 bit images and 1 bit in each pixel for 8 bit images. More information can be stored in a 24 bit image file. For example a grid of 3 pixels of a 24 bit image can be as follows:

00100100	00011000	00011101
01010101	11001010	11100011
11100011	00010100	10001000

78 in binary 1001110 are embedded into the LSB of this part of the image.

00100101	00011000	00011100
01010101	11001011	11100011
11100010	00010100	10001000

On an average only half of the bits in the image will need to be changed according to the embedded message. Using this method we can embed more data in a single image file. Masking & Filtering Image Steganography techniques are very popular for a digital encoding such as digital water masking with lossy compression techniques. The technique also extends image data by masking the secret data over the original data as opposed to hiding information inside the data. The beauty of this masking and filtering technique are that they are immune to image manipulation which makes them very robust.

### 1.3 Transform Domain Techniques

We have seen that LSB modification techniques are easy ways to embed information, but they are highly vulnerable to even small cover modifications. An attacker can simply apply signal processing techniques in order to destroy the secret information entirely. In many cases even the small changes resulting out of lossy compression systems yield to total information loss. It has been noted early in the development of steganography systems that embedding information in the frequency domain of a signal can be much more robust than embedding rules operating in the time domain. Most robust steganography systems known today actually operate in some sort of transform domain.

Transform domain methods hide messages in significant areas of the cover image which makes them more robust to attacks, such as compression, cropping, and some image processing, than the LSB approach. However, while they are more robust to various kinds of signal processing, they remain imperceptible to the human sensory system. Many transform domain variations exist [23]-[26]. One method is to use the discrete cosine transformation (DCT) as a vehicle to embed information in images; another would be the use of wavelet

transforms. Transformations can be applied over the entire image, to blocks throughout the image, or other variations. However, a trade-off exists between the amount of information added to the image and the robustness obtained. Many transform domain methods are independent to image format and may survive conversion between lossless and lossy formats.

This paper is organized as follows. Section II describes the related work. The proposed algorithm is given in section III. In this section data embedding and data recover algorithms are described. Section IV explains the experimental results and is compared with existing methods. We give a justification of the proposed method. Finally we end the paper with some concluding remarks.

## 2. RELATED WORK

R.Amirtharaj [7] has proposed the adaptive random k-bit embedding scheme using four different cover images with pixel rate of 256x256. The cover images were divided into 1024 blocks of 8x8 pixels. The confidential message was encrypted and by using raster scan [2],[6],[11],[16],[17],[20],[35],[36] four random scan paths [2],[18],[19],[31],[37] (Z scan SFC, Hilbert SFC, Zigzag SFC, Moore SFC ) message were embedded. The path which results least MSE and Maximum PSNR has been found for each block.

A random pattern key 00,01,10,11 was allotted to four random paths and a particular key was provided to each block thereby all the blocks has a particular key to attain the total embedding capacity. The total key size is found to be  $2048 = ((256 \times 256) / (8 \times 8)) \times 2$  for 8 x 8 blocks and the same procedure has been done for block size 4x4 pixels as well. Therefore, for k=1 bit embedding, 65536 bits can be embedded. For k=2 bits, 3 bits and 4 bits per pixel embedding, the maximum number of possible bits are 131072, 196608 and 262144 respectively.

The maximum capacity limit varies on the basis of total number of key bits to be embedded along with the confidential data. For k=4 embedding, the key occupies 0.98% of the total number of pixels of cover image, and the rest 99.02% was occupied by the confidential data. SFC [5],[11] was chosen to hide the data in cover since it has an unpredictable traverse path through the image. In General, a key is needed in the receiver end to retrieve the data; to avoid and overcome this drawback SFC is adopted.

In the Adaptive Random (AR) k-bit embedding the quality of stego image was estimated initially by adapting Zscan SFC, Hilbert SFC, Zigzag SFC, Moore SFC individually for all 8x8 blocks of a cover image. To prove that the quality of the cover image produced by the AR process has been enhanced, the obtained MSE and PSNR values of the image are compared with results of Individual random traversing path approaches and thus the quality of the AR process stego image does enhanced.

The AR approach has better MSE and PSNR values than the Individual random traversing [2] path approaches and this is possible due to the adaptive selection of a particular random traversing path for every block. The cover image had 1024 blocks of 8x8 pixels in total and thus the required key size would be 2048 bits. The same procedure was adopted for 4x4 pixels but the key size would be 8192 bits respectively.

Additionally, an Adaptive Random Inverted Pattern (ARIP) [14] method had also been implemented in cover images, in order to check whether the quality has enhanced or not. The obtained results were compared with the results of Optimal Pixel Adjustment Process [16] (OPAP) and Inverted Pattern [25] (IP) approaches.

Both the confidential data and key are included in maximum embedding capacity of ARIP. Since the key is embedded in same cover it takes 0.98% of pixels from the total but it can be avoided by sending the key through the key distribution system instead of using regular procedure.

Even though the Adaptive Random (AR) approach has high security level, the obtained PSNR value is still lesser than the values estimated in IP approach. Therefore IP and AR approach are combined to form ARIP approach and the estimated PSNR and MSE values are more satisfactory and better than the values obtained from simple IP and OPAP approaches. In case of 4x4 the performance is further increased by increasing key size. In ARIP approach the required key size which is 3 bits per 8x8 blocks, where 2 bits for selected random traversing path and 1 for IP [14] approach and thus the total key size is 3072 bits and therefore the ARIP approach showed dominance over other approaches.

For achieving maximum embedding capacity a different confidential text has been concerned with different keys in Data Encryption Standard[38] and size of actual confidential message is 8192 characters and they can be pure text, pure number, mixture of text and number and pseudo random inputs. Based on the results generated for each of those cases, PSNR and MSE values are found and the best random path is selected and due to random input the key changes for some covers that increase the security level.

An algorithm has been used to select 8x8 or 4x4 blocks of cover in random order using Pseudo-Random Noise Generator (PRNG). The values of SFC and the starting point changes as soon as the first part of encoded confidential data was embedded in. Thus it eliminates the bias between image and confidential data and this process doesn't alter the nature of embedded data but alters the embedded path and size of key concerning the retrieval.

## 3. PROPOSED METHOD

In the proposed scheme a cover image is considered. The cover image is divided into four non overlapping equal size blocks namely B1, B2, B3, and B4 respectively. The confidential message is encrypted using Data Encryption Standard (DES) and it is converted into equivalent binary sequence. The length of the binary sequence depends upon the confidential data size.

Each block has (128 x 128) pixels and each pixel is made up of primary colours Red, Green and Blue. The first four bits (m1 – m4) of binary sequence are embedded in B1's first pixel's R&G, each color code being allocated with each 2 bits. Whereas the next four bits are embedded in the first pixel of B2 block in its G & B colours respectively. The same procedure is done in the block3 and block4. Now the first cycle of embedding is completed. The second cycle starts again from block1 and the four bits are embedded in the second pixel. This cycle will execute till the end of the binary sequence. Additionally, in block 1 and block 3 the binary bits are embedded in pixel's R&G whereas in block2 and block4 it

is embedded in G&B respectively. Since the data is located in a scattered way in each block, it increases the security level as well as high capacity [21], [22]. In general LSB algorithm, three colour palettes are used but in this proposed method only two colours are used thus it decreases the distraction in the image.

Before the transmission of image the sender generates a key file which would contain confidential data binary sequence length and size of the image. The content of the key file is encrypted using DES algorithm and then it is sent through Key Distribution Center [32] (KDC) along with the image.

On the other hand, the receiver receives the key file and decrypts using DES algorithm, and obtains the message length & image size. After the decryption process, the receiver will verify the size of the image whether it is same as that was specified in image file. If it is false, the receiver would know that the data has been hacked by someone, otherwise the receiver will initiate the reconstruction process. Then receiver collects the data from the image file in the same manner, as it was embedded. Now message is arranged in correct order. Then it will be decrypted using DES. Now the receiver will get the original message.

### 3.1 Data Embedding

Input

1. Cover image
2. Confidential message

Output

1. Stego image
2. Key file

Algorithm

1. Encrypt the confidential data using DES and convert into binary bits. L= Length of the binary bits.
2. Divide the cover image into 4 equal non overlapping (128 x 128) blocks. These blocks are named as B1, B2, B3 and B4 respectively.
3. Let H = CoverImageHeight
4. Let W = CoverImageWidth
5. // Steps For Embedding the DataBits in Block1
6. Let Cnt = 0;
7. // Counter Variable for Each Block
8. for R = 1 to H/2 do
9. // R is a Row Control Variable in Each Block
10. { for C = 1 to W/2 do
11. // C is a Column Control Variable in Each //Block
12. { for CP = 1 to 2 do
13. // CP is a ColourPalate Control Variable in //Each Block
14. { Call EmbedProcedure(R,C,CP);
15. }}}
16. // similarly Block2,Block3,Block4 will embed //the binary bits of confidential data
17. Repeat step 6 to 15 till BinaryBits End
18. EmbedProcedure( R , C, CP)
- { Pix = CoverImage(R, C, CP);
- // Obtain the Pixel Value from Coverimage
- LSB(Pix) = BitData(Cnt,Cnt+1);
- // 2BitsfromConfidentialData
- Cnt = Cnt + 8;
- // Next 6 bits has to be Embed the following
- //Three Blocks

}

19. Calculate SizeofImage = H \* W
20. Calculate MSE Value
21. Calculate PSNR Value
22. Create the Keyfile which Contain SizeofImage,L
23. Transmit the StegoImage and KeyFile.

### 3.2 Data Recovery

Input

1. Stego image
2. Key file

Output

1. Confidential message

Algorithm

1. Decrypt the content of the key file using DES algorithm
2. Now receiver obtain the length of binary bits, and size of original image
3. If size != stegoimagesize  
Return // Stop the process  
Else
4. Let H = CoverImageHeight
5. Let W = CoverImageWidth
6. // Steps For DataRecovery in Block1
7. Let Cnt =0;
8. for R = 1 to H/2 do
9. // R is a Row Control Variable in Each Block
10. {for C = 1 to W/2 do
11. // C is a Column Control Variable in Each //Block
12. {for CP = 1 to 2 do
13. // CP is a ColourPalate Control Variable in //Each Block
14. { Call DataRecoveryProcedure(R,C,CP);
15. }}}
16. // similarly Block2,Block3,Block4 will recover //the binary bits
17. Repeat step 4 to 15 until binary bit length
18. Procedure DataRecoveryProcedure(R,C,CP)
- { Pix = image(R, C, CP)
- // obtain the pixel value
- Msgbit =bitdata(Cnt,Cnt+1) = LSB (Pix)
- // Cnt pick the last two bit data
- Cnt = Cnt + 8;
- }
19. Arrange the Msgbit in sequential order
20. Decrypt the Msgbit using DES algorithm
21. Finally receiver got the original message.



**Figure 1. Lena 256x256 Gray (Block B1 – B4)**

Position	Data
1	0
2	0
3	1
4	1
5	1
6	0
7	0
8	1
9	1
10	0
11	0
.....	1/0
n	1

**Table 1. Sample Data**

Data embedding in block1.Pix (B1 firstpixel) = (Pixel Red = 77 Pixel Green = 77 Pixel Blue = 77); Pix (B1 firstpixel's Red) = 77 Binary value for 77 = 1001101; Embed the data (0<sup>th</sup> and 1<sup>st</sup> bits from sample data) = 1001101 become 1001100 (76);Pix (B1 firstpixel's R) becomes 76;Cnt will be increment by 8 // next 6 bits has to be embed the following three block. Pix (B1 firstpixel's G) = 77 Binary value for 77 = 1001101; Embed the data (8<sup>th</sup> and 9<sup>th</sup> bits from sample data) = 1001101

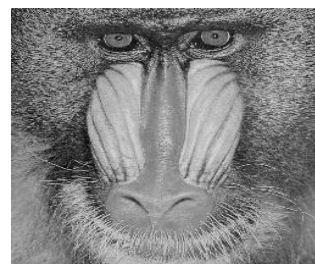
become 1001110 (78);Pix(B1 firstpixel's G) becomes 78 ;Finally we obtain Pixel Red = 76 Pixel Green = 78 Pixel Blue = 77;Likely all Binarybits will be embed in each Blocks.This cycle will execute till the length of the binary bits.

Data recovery in block1.Pix (B1 firstpixel) = (Pixel Red = 76 Pixel Green = 78 Pixel Blue = 77) ; Pix (B1 firstpixel's Red) = 76 Binary value for 76 = 1001100;Recover the data from the Last two bits = 1001100 Msgbit= '00';Cnt will be increment by 8 // next 6 bits has to be embed the following three blocks. Pix (B1 firstpixel's G) = 78 Binary value for 78 = 1001110; Recover the Data from the Last Two Bits = 1001110 Msgbit = '0010'; Likely all Binary bits will be recovering from each Blocks. This cycle will execute till the length of the binary bits. Finally we obtain all Msgbit. Arrange the Msgbit in sequential order. Decrypt the Msgbit using DES Algorithm. Receiver gets the original confidential message.

#### 4. RESULT

The proposed method has been implemented in three different cover images. The quality of the stego image has been calculated using MSE formula and PSNR formula. The values are listed in Table 2. Stego Image quality is compared with Table1 from [7] four different types scan methods are used namely Zscan SFC, Hillbert SFC, Zigzag SFC , Moore SFC , Adaptive Random and different method of embedding values to be considered, they are LSB, OPAP, [14],[16],[17] Then, IP and ARIP.

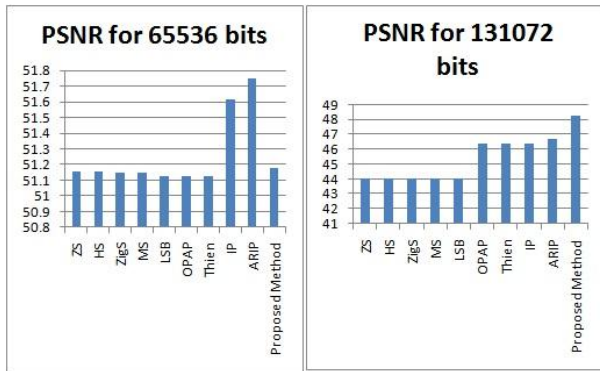
These values are taken into account when the image is split only 8x8, because it produces good result compared with image split by 4x4. In the proposed method were the data size is 65536, 131072 one bit data will be embedded into one colour palate. In the rest of the two sizes of data, two bits are embedded into two selected pixels in the colour palate. Thus the proposed method shows a good result, when the data size is 131072bits and 262144 bits. But if the data size is 6553bits or 196608 bits, then the proposed method produces the nearest value to the IP and ARIP. When confidential data bits are embedded into image, either one or two primary colour palates are used. It may be either red, green or green, blue combinations. In every pixel one colour palate is left as it is. It will help to decrease the distraction of the image, so it produce less MSE value and higher PSNR value compared to the other methods in Table 2[7].



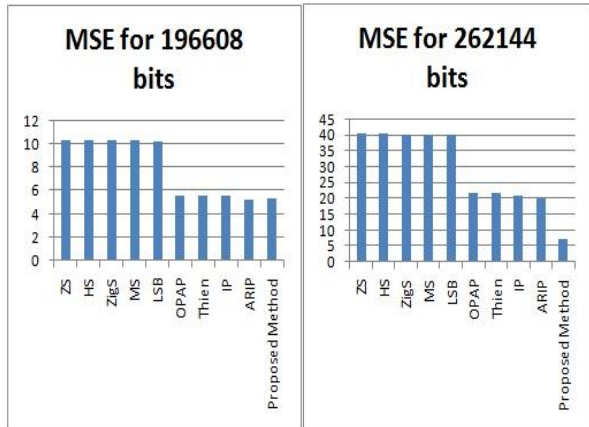
**Figure 2. Cover images (a) Lena (b) Airplane (c) Baboon**

File Name	Method Name	65536 bits		131072 bits		196608 bits		262144 bits	
		MSE	PSNR	MSE	PSNR	MSE	PSNR	MSE	PSNR
Lena	ZS	0.4985	51.1541	2.5752	44.0225	10.2825	38.0097	40.1217	31.765
	HS	0.498	51.1583	2.5695	44.0321	10.3119	37.9974	40.3393	31.7757
	ZigS	0.4991	51.1458	2.5732	44.0259	10.2717	38.0143	40.0531	31.8043
	MS	0.4994	51.1458	2.5906	43.9967	10.289	38.007	39.8514	31.7896
	LSB	0.5018	51.1251	2.5833	44.0091	10.2066	38.042	39.8895	32.1222
	OPAP	0.5018	51.1251	1.5012	46.3663	5.493	40.7327	21.5482	34.7967
	Thien	0.502	51.1239	1.5138	46.3301	5.5046	40.7235	21.6129	34.7837
	IP	0.4481	51.6171	1.4942	46.3868	5.4845	40.7395	20.9872	34.9113
	ARIP	0.4346	51.7499	1.4044	46.6559	5.2182	40.9556	19.7523	35.1746
	Proposed method	0.4992	51.1814	0.9985	48.1911	5.2614	40.9537	7.0059	39.7101
Baboon	ZS	0.5009	51.1332	2.5691	44.0329	10.3036	38.0008	36.4619	32.169
	HS	0.5002	51.1388	2.5635	44.0423	10.3197	37.9941	39.4874	32.1662
	ZigS	0.5006	51.1354	2.5599	44.0485	10.2898	38.0067	39.4315	32.1723
	MS	0.5016	51.1272	2.5657	44.0386	10.2814	38.0102	39.6129	32.1524
	LSB	0.4996	51.1446	2.5755	44.0221	10.3604	37.977	39.6373	32.1498
	OPAP	0.4996	51.1446	1.4939	46.3876	5.4752	40.7468	21.4698	34.8125
	Thien	0.4994	51.1463	1.4951	46.3841	5.5112	40.7183	21.4437	34.8178
	IP	0.4538	51.5622	1.4768	46.4376	5.4522	40.7651	21.5295	34.8005
	ARIP	0.4456	51.6414	1.3931	46.691	5.1871	40.9816	20.3934	35.0359
	Proposed method	0.5023	51.1551	1.0046	48.1447	5.2445	40.9677	6.9851	39.723
Airplane	ZS	0.499	51.1492	2.5647	44.0403	10.1728	38.0563	40.2439	32.0838
	HS	0.4975	51.1624	2.5413	44.0801	10.2211	38.0358	40.3492	32.0724
	ZigS	0.5012	51.1306	2.5558	44.0554	10.161	38.0614	40.2495	32.0831
	MS	0.4993	51.1468	2.5703	44.0308	10.2435	38.0263	40.4328	32.0634
	LSB	0.5007	51.135	2.5791	44.0161	9.9168	38.1671	39.1154	32.2073
	OPAP	0.5007	51.135	1.5034	46.3601	5.3985	40.8081	20.6223	34.9874
	Thien	0.5009	51.1333	1.4999	46.3701	5.4019	40.8053	20.8175	34.9465
	IP	0.5004	51.1376	1.4931	46.3899	5.2511	40.9283	20.2644	35.0635
	ARIP	0.4447	51.6501	1.3874	46.7088	5.1486	41.0139	18.2774	35.5117
	Proposed method	0.4975	51.1962	0.9951	48.1857	5.2871	40.9326	7.0259	39.6977

Table 2. MSE & PSNR VALUES



**Figure 3. PSNR Comparison Graph**



**Figure 4. MSE Comparison Graph**

Hence same function can be used for true colour image instants of gray level images. The confidential data are scattered in the image pixel’s primary colour palate and it will help to give the security to the data. In ARIP, AR method in the related work paper, the size of the key file in [7] is very lengthy when compared with this proposed method. The data set will be created by the random number generator and embedded as well as recovered from the image successfully. The proposed method is implemented in MATLAB R 2010a version.

## 5. CONCLUSION

The proposed method produces high PSNR and low MSE values than the other methods, it depicts that the difference between the original cover image and stego cover image is very less. The proposed method embeds the confidential data in the scattered way in four blocks, so hackers can’t identify the data in sequential order. Two different types of embedding procedure are used. Before embedding, the confidential data is encrypted using Data Encryption Standard. The receiver can identify whether the stego image has to be resized or not, through the Key file. The content of the Key file is also encrypted using the DES algorithm. In table2, the proposed method produces good result at data size (131072, 262144), however in the two cases (65536, 196608) it produces values in the neighborhood of the ARIP method, and hence the proposed method is better than the existing method considered.

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