Heuristic Evaluation of Online Documentation using Qualitative Indicators

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ABSTRACT

This paper presents a heuristic evaluation method for online documentation to identify specific usability problems, which are observed with such documentation. We have used qualitative indicators for all heuristics, which are summed up to provide a usability index (with base 100). This index quantifies the goodness of online documentation under consideration. We have considered both types of online documents - online tutorial and online help. A tremendous increase in volume and contents of online documentation make its usability extremely vital for helping users in efficient usage and learning. The heuristic evaluation has been performed by three different usability evaluators for two more online documents to ensure the reliability of heuristics proposed in this paper. The specialized set of heuristics and the objectively defined usability indicators are found more reliable in identifying related usability problems. The usability index calculated is useful for comparison of quality of online documents. A tool is implemented which calculates the usability index and provides the analytical graphical output to the users so that they will know the comparative details about usability of the online documents.

Keywords

Usability, online documentation, heuristic evaluation, qualitative indicators, usability index, online help, online tutorial

1. INTRODUCTION

Over the years, as our world is becoming more and more technology-oriented with increasing operational complexity, the volume of information used and generated is increasing tremendously. Today, it is estimated that there are approximately 150 websites for every human being on the earth [13]. The U.S. Library of Congress alone has 545 miles of shelf space which holds over 100 million pieces of literature. The articles in scientific and technical fields are published at a rate of more than 5,500 per day. Finding a required item in such an ocean of information is becoming increasingly difficult. Some experts have estimated that average people spend more than 5 hours a week just trying to find information that has been filed somewhere [5].

1.1 What is Online Documentation?

The online documentation means the traditional method for putting information online, using hierarchically structured databases in which users must serially access information [10]. The online documentation has two types - online tutorial and online help. Online tutorial permits users to get hand-on experience with the system immediately and to gain more in-depth knowledge directly within the working environment. The Fig. A (refer to APPENDIX) depicts an example of www.w3schools.com Ganesh D. Bhutkar Assistant Professor Department of Computer Engineering Vishwakarma Institute of Technology, Pune, India

[21], which is a popular online tutorial for learning web technologies. Online help consists of either task-oriented or reference information or both [10]. The Fig. B shows (refer to APPENDIX) a screenshot related with an online help of Microsoft Office 2007 [22].

1.2 Users of Online Documentation

The users of online documentation are broadly classified into three groups – novice users, intermittent users and expert users [18]. Novice users need a brief description of the problem. They also require more structuring and learning aids to understand the basic concepts. They are likely to read the online document page by page carefully. Expert users already have good understanding of basic concepts and they can take more advantage from advanced concepts in online help during problem solving. They need online document as a last resort and may use just keyword search for specific concepts. Therefore, the document should be detailed enough for novice users and concise enough for expert users.

1.3 Advantages of Online Documentation

There are various advantages with a preference to online documentation [19]. The online document is always available to all users whenever it is needed (except if the computer system itself is not available). It is excellent for brief descriptions and quick references. It may be good for extended explanations; but this preference depends on a user referring. The online document is faster (just click on link). The speed for searching indexed terms is higher. It may also support specialized or differently-abled users. Online documentation also provides the ecological benefits like lesser usage as well as wastage of paper. The other advantages include easier transfer, access, maintenance and updation of information; if a suitable operational infrastructure as well as responsible organizational structure is available to do so.

1.4 Usability of Online Documentation

The usability of online documentation is vital for users. It depends on many issues such as typography, use of multimedia content, considerations of all types of users including disabled users, navigational as well as organizational structure of the document and balance between concise and detailed descriptions [12]. These usability issues have been studied and considered in formation and evaluation of a set of heuristics and relevant usability indicators.

2. RELATED WORK

Horton [5] and Martha [10] have provided fundamentals such as definitions, types and quality issues related to online documentation. Nielsen [14] has proposed ten usability heuristics of user interface design focusing on various aspects such as

visibility, user control, consistency, error prevention, aesthetics and/or help. These heuristics are more general-purpose and may be suitable for most of the software applications. Kantner et al. [6] have presented a structured heuristic evaluation process for evaluating the usability of online documentation, based on a set of heuristics proposed by Nielsen. Their approach tends to miss out some important aspects of user interfaces in online documentation and does not provide the details about usability issues as expected. Also, it does not provide any usability index, which is important for comparison of various online documents. Katre et al. [7] have evolved a specialized set of heuristics combined with objectively defined usability indicators for the usability evaluation of touch screen based ventilator systems. They have chosen an indicator based evaluation method in which some heuristic indicators are checked in terms of their absence or presence and some are elaborated in terms of their qualitative attributes. Their approach is more detailed highlighting major usability issues.

We have come across several usability evaluations which are carried out using the heuristics. Ficarra [4] has performed a heuristic evaluation of multimedia products based on Nielsen's heuristics. Also, the author has defined grouped components of heuristic evaluation attributes: consistency, predictability, metaphors, transparency, typography and/or accessibility. Conte et al. [2] have proposed usability evaluation for web design based on web design perspectives and Nielsen's heuristics. Their work considers four major web design perspectives based on concept, presentation, navigation and structure in heuristic evaluation. Kurosu et al. [8] have developed structured heuristic evaluation, where each usability session is divided into sub-sessions, with each sub-session focusing on one of the usability aspects. The division of sub-sessions or categorization should be within the valid limitation of the evaluator's working memory i. e. seven plus or minus two. Zhang et al. [20] have stated 14 heuristics based on the ten heuristics by Nielsen and eight golden rules by Shneiderman called as Nielsen - Shneiderman heuristics for evaluation of patient safety of medical devices. Allen et al. [1] have used Nielsen-Shneiderman heuristics for evaluation of paperbased web pages. They have taken three members to review and validate these heuristics. A set of heuristics that was agreed on by all three members, is used in the subsequent evaluation process.

3. METHODOLOGY

3.1 Online Documents

Three online documents of different types were selected for formation and evaluation of heuristics. Online documentation is of two types - online tutorial and online help. Therefore, for further study, three online documents – www.w3schools.com (tutorial), online HP help (http://www.hp.com/#Support) and help of Microsoft Office 2007 / Microsoft Windows Vista were selected. As online help is most widely used online documentation, its two examples were considered in the study. For a validation of proposed heuristics, two more documents were selected. One is an online tutorial of – Sun Developer Network's (SDN) Java Developer Tutorial [24] and other is an online help of eBay [25] – a popular online shopping mall.

3.2 Usability Heuristics and Indicators

Usability evaluation is done by various methods such as cognitive walkthrough, formal usability inspection, heuristic evaluation or pluralistic walkthrough [15]. For usability evaluation of online documentation, a heuristic evaluation method was selected. The usability problems and design deficiencies commonly prevalent among all three online documents were identified. A comprehensive list of relevant problems and observations, which contribute to usability of online documentation, was prepared. The items in this list were sorted into seven groups by using cardsorting method [16]. All the authors along with one more usability evaluator actively participated in card-sorting. The relevant heuristics were prepared based on the items in these seven groups and observations made during the study of three online documents. These seven grouped components are elaborated in next section - Introduction to heuristics. The qualitative usability indicators [7] were identified to measure the compliance. Instead of applying the 1-5 Likert scale [9] uniformly across all parameters, we have chosen an indicator based evaluation method. Some heuristic indicators are checked in term of their absence or presence and some are elaborated in terms of their qualitative attributes. Each indicator is rated mostly between 0 and 1 and rarely extended to 2.

3.3 Usability Evaluation

In the process of usability evaluation, the values of usability indicators for all related heuristics were added and a resultant number is converted into a usability index based on a scale of 100. The heuristic evaluation has been also performed to validate the study of heuristics with online documentation using three usability experts. They evaluated two more online documents - online tutorial of Sun Developer Network's (SDN) Java Developer Tutorial and online help of eBay using formulated heuristics to ensure reliability.

3.4 Color Coding

Color coding is used in figures ahead (from Fig. 1 to Fig. 8) for differentiation among usability features. The positive features in online documents are highlighted with enclosure in rectangles using green color whereas negative features are in rectangles using red.

3.5 Implementation of a Tool

A tool is implemented for heuristic evaluation of online documentation. The tool provides user interface for evaluation. The usability indicators are checked by usability evaluator in terms of their presence or absence and some are elaborated by their attributes. The graphical result is provided to the evaluator with the usability index of each usability component. The comparison of various evaluators' result is also provided using graphs.

4. INTRODUCTION TO HEURISTICS

The following are the heuristics for evaluation of online documentation. These are evolved during the study of usability issues and design deficiencies in various online documents.

4.1 Accessibility

The online documentation should be easily accessible. The Microsoft Office 2007 provides a separate login for each user. The help facility is provided in local Indian language – Hindi as shown in Fig. 1 [7]. But, the audio support is available for users in English only, if required. This facility can be extremely important for all blind users. Microsoft Office 2007 does not support this facility for other languages; especially many languages in India. So, there is a need to extend it to many other spoken languages. All these accessibility options are shown in Fig. 1. The Fig. 2 consists of two examples of date format [7]. One date is in English and another is in Hindi. This is an excellent culture-specific practice followed in online documentation.

	🧟 India (change) All Microsoft Sites हि	त्वी			
Diffice Onlin	Nelcome, Shrikant Salve My Office.com Sign out				
Home Products	Help and How-to Downloads Clip Art Templates Microsoft Office Live				
Training					
Manage your	Home > Help and How-to > Training > Outbook 2007				
mailbox II: Understand your choices for storing	Store messages locally, on your own computer				
Overview	Store messages locally, on your own computer				
Store messages I locally, on your own computer	■ ● ● rff[● Back ● 0% 50 100 Next ●				
Think before you store					

Fig. 1. Sample screen shot of accessibility in online help - Microsoft Office 2007

										13	अंतिम समीव	मा <mark>:</mark> 02 फरवरी 2010
हमसे संपर्क	करें	T	उपर	गेग वं	নি ছা	f I	ţ	डमाकर्स	I	से गोपनी	वा अनुबंध वता कथन	Microsoft ©2010 Microsoft
									Last	Review	v : Monda	y, February 01, 2010
Contact Us	I	Ter	ms c	f Use	=	Tra	den	narks	S	ervices Privacy	Agreeme Stateme	nt Microsoft nt ©2010 Microsoft

Fig. 2. Sample screen shots of date format in online help - Microsoft Office 2007

The list of heuristics evaluating the accessibility of online H7 documentation is enlisted in Table 1.

Table 1. Heuristics for evaluation of online documentation fo
accessibility

Accessibil	ity	
Access	•	
H1	Provide a login and password.	Provided (1) Not provided (0)
H2	Make it available for free	Available for free (1) Not available (0)
H3	Provide hypertext / hyperlink for data abstraction	Provided (1) Not provided (0)
Language	Support	
H4	Support local language	Supports (1) Does not support (0)
Software S	Support	
Н5	Require installation of additional software product / component	Not required (1) Required, but facility provided for download (1) Required (0)
Universal	Access	
H6	Support easy access to users who do not have highly configured computing facilities	Supports (1) Does not support (0)

Left-handed users (1) None (0) Culture Specific Preferences H8 Provide the choice for date format (dd/mm/yyyy or mm/dd/yyyy) Provided (1) Not provided (0) H9 Provide the choice for color scheme as per local culture Provided (1) Not provided (0) H10 Provide the choice for measurement of units for parameters Not provided (0) Accelerators H11 Provide shortcuts for expert users Provided (1) Not provided (0)	H7	Support easy access to specialized users	Color-blind users (1) Blind users (1) Acoustically handicapped users (1) Older users (1)
users (1) None (0) Culture Specific Preferences H8 Provide the choice for date format (dd/mm/yyyy or mm/dd/yyyy) Provided (1) Not provided (0) H9 Provide the choice for color scheme as per local culture Provided (1) Not provided (0) H10 Provide the choice for measurement of units for parameters Not provided (0) Accelerators H11 Provide shortcuts for expert users Provided (1) Not provided (0)			Left-handed
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H8 Provide the choice for date format (dd/mm/yyyy or mm/dd/yyyy) Provide (1) H9 Provide the choice for color scheme as per local culture Not provided (0) H10 Provide the choice for measurement of units for parameters Not provided (1) H11 Provide shortcuts for expert users Provided (1) H11 Provide shortcuts for expert users Provided (1)	Culture	Specific Preferences	
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H9 Provide the choice for color scheme as per local culture Provided (1) H10 Provide the choice for measurement of units for parameters Provided (1) Accelerators Not provided (0) H11 Provide shortcuts for expert users Provided (1) Not provided (1) Not provided (0)		(dd/mm/yyyy or mm/dd/yyyy)	Not provided (0)
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H10 Provide the choice for measurement of units for parameters Provided (1) Not provided (0) Accelerators Provide shortcuts for expert users Provided (1) Not provided (1) Not provided (0)		per local culture	Not provided (0)
units for parameters Not provided (0) Accelerators Provide shortcuts for expert users H11 Provide shortcuts for expert users Provided (1) Not provided (0)	H10	Provide the choice for measurement of	Provided (1)
Accelerators H11 Provide shortcuts for expert users Provided (1) Not provided (0)		units for parameters	Not provided (0)
H11 Provide shortcuts for expert users Provided (1) Not provided (0)	Accelera	ators	
Not provided (0)	H11	Provide shortcuts for expert users	Provided (1)
		_	Not provided (0)

4.2 Organization and Navigation

As shown in Fig. 3 (a), the map can help a user to identify one's current position in the document [17]. This navigational map informs the user that how one has arrived at a section of the document related with installation of new hardware. There is a recommended practice that user should organize information in chunks of seven plus or minus two [3, 11]. Fig. 3 (b) provides an example highlighting chunking provided in online tutorial -

www.w3school.com. The first chunk has seventeen elements and it violates the Miller's principle; whereas the second chunk has seven elements which is a perfect example of chunking.

🕡 Windows Help and S	upport 🗖 🗖 💌
😔 📀 🚷	at 📘 🕺 🔹
Search Help	٩
Contents	
All Help > Hardware, devices, ar > > Installing and managed devices	nd drivers ing hardware and
Installing and managir devices	ng hardware and
? Installing new har recommended link	dware: (s
? Install a USB devic	.e 👻
U3Schools	Tutorials
HTML & CSS HTML Tutorial CSS Tutorial CSS Tutorial CCP/IP Tutorial HTML Tutorial ML Tutorial ML Tutorial XML DOM Tutorial XSL Tutorial XSL Tutorial XSL Tutorial XSL-FO Tutorial XQuery Tutorial XQuery Tutorial Schema Tutorial SCAP Tutorial SCAP Tutorial MSDL Tutorial CAP Tutorial	Browser Scripting JavaScript Tutorial HTML DOM Tutorial OHTML Tutorial VBScript Tutorial AJAX Tutorial WMLScript Tutorial Server Scripting SQL Tutorial ADD Tutorial PHP Tutorial NET Tutorial NET Tutorial Web Services Tutorial Web Services Tutorial Multimedia Media Tutorial SMLT Tutorial SML Tutorial

Fig. 3. Sample screen shots of a) map in online Microsoft Windows Vista help b) chunking in online tutorial

Table 2 elaborates the list of heuristics evaluating the organization and navigation of online documentation.

Table 2. Heuristics for evaluation of online documentation for organization and navigation

Organiz	Organization and Navigation			
Organiz	ation			
H12	Organize the content with suitable hierarchical representation	Organized (1) Not organized (0)		
H13	Use tables and charts for representation of information	Tables used (1) Charts used (1) Not used (0)		
H14	Use abbreviation only after providing full form initially	Followed (1) Not followed (0)		

H15	Provide navigation to explore	Jumping (1)
	document through	Traversing (1)
		Opening (1)
		Paging (1)
		Scrolling (1)
		Not provided (0)
H16	User knows that one is at the end	Knows (1)
	of series of screens	Does not know (0)
Maps		
H17	Provide a map for exploring	Provided (1)
	various paths or selection of	Not provided (0)
	options available	• • • •
Level of H	Explanation	
H18	Provide different levels of	Provided (1)
	explanation	Not provided (0)
Chunking	5	
H19	Follow the rule - seven plus minus	Completely followed
	two for chunk sizes	(2)
		Partially followed (1)
		Doesn't followed (0)
Minimali	st Design	
H20	Use several screens for displaying	Used (1)
	complex information	Not used (0)

4.3 Control, Errors and Feedback

The features like emergency exit, redo and undo improve the user control with the online documentation. The errors and mistakes should be highlighted by proper massages as well as feedback. Also, the user should be able to backtrack from mistakes or undesirable states while using the online documentation [17]. The list of heuristics evaluating the accessibility of online documentation is elaborated in Table 3.

Table 3. Heuristics for evaluation of online documentation for control, error and feedback

Control, E	rrors & Feedback	
User-conti	rol	
H21	Provide emergency exit	Provided (1) Not provided (0)
H22	Support for undo and redo	Supports undo (1) Supports redo (1) Does not support (0)
Reversibil	ity and Error Recovery	
H23	Allow user back-track from mistakes	Allowed (1) Does not allowed (0)
Feedback		
H24	Provide meaningful system messages	Provided (1) Not provided (0)
H25	Provide meaningful error messages	Provided (1) Not provided (0)

4.4 Textual Aspects

Headings are concise descriptions of the content that they precede. Generally, the extremities like two-word or ten-word heading is least useful to users. The heading should be between concision and verbosity [17]. The heading provided in online HP help as depicted in Fig. 4 is definitely too long and not concise. Fig. 5 shows the text size adjustment option provided with Microsoft Windows Vista help. The facility of text size adjustment can help older users to increase the text size as per their requirement while exploring the help. Even other users can utilize this facility while exploring Microsoft Windows Vista help in relaxed mood or studying it from a distance.



Fig. 4. Sample screen shot of unstructured heading of online HP help



Fig. 5. Sample screen shot of text size adjustment in online Microsoft Windows Vista help

Table 4 shows the list of heuristics evaluating the textual aspects of online documentation.

Table 4. Heuristics for evaluation of online documentation for textual aspects

Textual Aspects				
Typographi	cal Legibility			
H26	Provide appropriate alignment of	Aligned (1)		
	text	Not aligned (0)		
H27	Provide justified text	Justified (1)		
	5	Not justified (0)		
H28	Provide case-sensitive (upper case/	Provided (1)		
	lower case) text	Not provided (0)		
H29	Keep text size adjustable	Adjustable (1)		
	* 5	Not adjustable (0)		
Structured	Heading			
H30	Provide structured headings	Provided (1)		
	-	Not provided (0)		
H31	Provide concise and appropriate	Concise (1)		
	headings	Appropriate (1)		
		Not concise and /		
		or appropriate (0)		
Landmarks				
H32	Provide landmarks to direct the	Italic (1)		
	reader through content	Bold (1)		
		Underlined (1)		
		Colored text (1)		
		Capital letters (1)		
		Not provided (0)		
Readability				
H33	Provide a readable text	Easily readable (2)		
		Readable (1)		
		Hard to read (0)		

4.5 Visual Aspects

Well-established metaphors [14] help users to identify various options and facilities provided with online documentation. Fig. 6 (a) shows a visual metaphor of a scissor, as a "cut and paste" is an important operation while trying out a sample code or an example in the process of learning web building tools. In Fig. 6 (b), the option - "Software & Driver Download" is represented by a metaphor - Compact Disk (CD) and the next option - "Solve a Problem" is represented by a puzzle metaphor.



Fig. 6. Sample screen shots of metaphors in online documentation a) online tutorial b) online HP help

The lists and bullets provide ways to relate large or complicated bodies of information. Bulleted list should be used for items at the same conceptual level in which ordering is unimportant, while numbered lists should be used when ordering is critical. In Fig. 7 (a), the "HTML & CSS References" are followed by bulleted list containing relevant references. This list also follows seven plus minus two rule. Iconic markers are visual items that highlight important elements such as warnings or cautions [17]. Fig. 7 (b) shows an iconic marker providing an alert to the user about authorized peripheral service providers of HP.



Fig. 7. Sample screen shots of a) bullets in online tutorial b) iconic marker in online HP help

The list of heuristics evaluating the visual aspects of online documentation is elaborated in Table 5.

Table 5.	Heuristics	for ev	valuation	of online	documentation	for
		,	visual asr	oects		

spects	
esthetics	
Present the information in colored	Presented (1)
format	Not presented (0)
Include the pictures or graphics	Included (1)
(screenshots)	Not included (0)
ors	
Use visual metaphors for presentation	Provided (1)
A A	Not provided (0)
and Lists	· · · · · · · · ·
Provide lists and bullets to represent	Lists (1)
information	Bullets (1)
	Not provided (0)
arkers	
Provide Iconic markers	Provided (1)
	Not provided (0)
e Cues	
Provide suitable discourse cues	Bookmarks (1)
	Indexes (1)
	Table of contents
	(1)
	Header (1)
	Footer (1)
	Visual indicate (1)
	Related topic link
	(1)
	Not provided (0)
Spaces	
Provide adequate pagative spaces	Fully provided (2)
i tovide adequate negative spaces	Partially provided
	(1)
	Not provided (0)
	spects esthetics Present the information in colored format Include the pictures or graphics (screenshots) rs Use visual metaphors for presentation and Lists Provide lists and bullets to represent information arkers Provide Iconic markers e Cues Provide suitable discourse cues Spaces Provide adequate negative spaces

4.6 Consistency

The online documentation should be consistent from one screen to another and across the various features [17] such as text-boxes, headings, control buttons, menu-item names, dialog boxes etc. Fig. 8 shows the inconsistency in online HP help. As shown screen shot 1, the subheading – 'ISSUE' is in color and in capital letters. Similar subheading – 'ISsue Description' is in title case and in black color as shown in Fig. 8 screen shot 2.

	Printer Does Not Pull Paper From Input Tray
» HP Customer Care	Support details
Support options Consumer support forums Check Warrahy Status Registeryour product Brows new products Buy direct online Buy direct online Buy direct from a store Recently viewed + HP LaserJet 1022 Printer	ISSUE: The product does not pull paper from the input tray. SOLUTION: Try the following solutions in the order presented to resolve the issue. When one of the solutions resolves the issue, there is no need to continue troubleshooting.
Ŵ	Shared Printing Issues in a Microsoft Windows 2000 or Windows XP Environment
» HP Customer Care	Shared Printing issues in a Microsoft Windows 2000 or Windows XP Environment Support details
HP Customer Care Support options Consumer support forums Concev Variant/Satus Repister your product Browa new product Browa new product Buy direct forum Supri direct onime Buy direct forum a solve	Shared Printing issues in a Microsoft Windows 2000 or Windows XP Environment Support details Issue Description Print jobs sent from a client computer to a shared HP Lasedet printer do not print, print as garbage text, or only PJL commands. The shared HP Lasedet printer connects to the host computer with a parallel cable. The host computer is numping Microsoft Windows 200 or Windows XP. The print jobs sent from the client computer neither print nor spool properly. Jobs sent from the host computer directly to the printer, prints successfully.

Fig. 8. Sample screen shot 1 and 2 of inconsistency in online HP help

Table 6 elaborates the list of heuristics evaluating the consistency of online documentation.

Table 6.	Heuristics	for e	evaluation	of	online	documer	ntation	for
			consister	ıcy	7			

Consist	ency			
H41	Provide headings at same appropriate	Provided (1)		
	level and position	Not provided (0)		
H42	Follow the uniform navigation pattern	Followed (1)		
	throughout the documentation	Not followed (0)		
H43	Provide various features on the screen	Text-boxes (1)		
	consistently occupying the same	Headings (1)		
	location	Control buttons (1)		
		Menu-item names		
		(1)		
		Dialog boxes (1)		
		Not provided (0)		
H44	Provide consistent spacing between	Consistent (1)		
	paragraphs	Not consistent (0)		
H45	Provide tool tip and balloon help	Tool tip provided		
	· ·	(1)		
		Balloon help		
		provided (1)		
		Not provided (0)		

4.7 Common Facilities

Annotation means the explanatory note [6]. User should be able to add explanatory note in the online document whenever desired. It may reduce the memory load. The common facilities may also contain context sensitivity, printer option or search. The list of heuristics evaluating the common facilities of online documentation is elaborated in Table 7.

 Table 7. Heuristics for evaluation of online documentation for common facilities

Commo	n Facilities	
Annotat	ion	
H46	Annotate (explanatory note)	Annotate (1)
	information easily	Does not annotate
		(0)
Support	-on-support	
H47	Require any cascading effect (help on	Not required (1)
	help) in support information	Required (0)
H48	Provide simple and elegant support	Simple (1)
		Elegant (1)
		Difficult (0)
Dynamie	e Help / Context-sensitivity	
H49	Observe context-sensitivity	Completely
		observed (2)
		Sometimes
		observed (1)
		Not observed (0)
Printer (Option	
H50	Provide printing option	Printable format (2)
		PDF format (2)
		As it is (1)
		Not provided (0)
Search		
H51	Provide search option	Advanced (1)
	-	Simple (1)
		Not provided (0)

5. EVALUATION OF ONLINE DOCUMENTS

We have evaluated the usability of online documents using the heuristics and usability indicators with following objectives:

1. Measure the usability and overall efficacy of online documents in terms of usability index.

2. Study the reliability of the heuristics by involving three more usability evaluators to carry out the evaluation of additional two online documents.

This heuristic evaluation was carried out by 4 Usability Evaluators (UE). In this, UE1 are the authors of this paper who have formulated the heuristic guidelines. UE2, UE3 and UE4 are other usability evaluators who used our heuristic evaluation method for evaluating the additional 2 Online Documents (OD) – OD1 and OD2. OD1 is online tutorial of SDN Java Developer Tutorial (http://java.sun.com/developer/online Training/index.jsp) [24] and OD2 is online help of a popular online shopping mall - eBay (http://pages.ebay.com/help/index.html) [25].

We ensured that the usability evaluators had adequate understanding of Human Computer Interaction (HCI). They were sensitized about the proposed heuristics, fundamentals about documentation and the usability evaluation of online documents. Their queries about the heuristics and related evaluation were discussed and then, they carried out individually the heuristic evaluation of the online documents provided to them. The total scores of usability evaluations by all four usability evaluators are consolidated in Table 8.

 Table 8. Heuristic evaluation of two online documents by four different usability evaluators

	Max. Score	Usability Evaluators	Scores for Online Documentation	
			OD1	OD2
 Accessibility 	15	UE1	06	06
		UE2	05	05
		UE3	07	06
		UE4	05	06
Organization and	15	UE1	11	11
Navigation		UE2	10	12
		UE3	09	12
		UE4	11	12
3. Control, Errors &	06	UE1	02	00
Feedback		UE2	05	05
		UE3	02	02
		UE4	03	03
4. Textual Aspects	14	UE1	11	09
×		UE2	08	07
		UE3	11	08
		UE4	09	08
Visual Aspects	15	UE1	10	12
		UE2	07	10
		UE3	11	10
		UE4	13	12
6. Consistency	10	UE1	06	06
		UE2	05	06
		UE3	06	05
		UE4	05	07
7. Common	09	UE1	04	04
Facilities		UE2	04	05
		UE3	02	03
		UE4	06	06
Total	84	UE1	50	48
		UE2	44	50
		UE3	48	46
		UE4	52	54
		UE1	60	57
Usability Index		UE2	52	60
(With a base of 100)		UE3	57	55
		UE4	62	64

5.1 Usability Heuristic Evaluation Tool (UHET) for online documentation

UHET is software tool for heuristic evaluation of online documentation. During the evaluation process, UHET provides the component-wise list of heuristics. The heuristics are then checked in terms of their absence or presence and some are elaborated in terms of their qualitative attributes. Each indicator is rated either 0 or 1 and rarely extended to 2 and the result is stored in the database. Using the answers provided by user, usability index is calculated. The tool also provides analytical graphical output showing the current three evaluators results according to usability components and comparison of their usability indices. Few screen shots of UHET are shown below. Fig. 9 shows the screen shot of UHET showing the heuristic evaluation of online document done by three different usability evaluators.

USABILITY HEURISTIC EVALUATION TOOL						Welcome Shrikant Salve! [Log Out]	
		Heuristic Evaluation of Online	Document by Usab	ility E	valu	ator	
		Heuristics Group wise	Max. Score	UE1	UE2	UE3	
		1. Accessability	15	6	5	7	
		2. Organization & Navigation	15	11	10	9	
		3. Control, Error & Feedback	6	2	5	2	
		4. Textual Aspects	14	11	8	11	
		5. Visual Aspects	15	10	7	11	
		6. Consistency	10	6	5	6	
		7. Common Facilities	9	4	4	2	
		Total	84	50	44	48	
		Usability Index (With a base of 100)		60	52	57	
		Char	1 View				





Fig. 10. Heuristic component-wise usability of two online documents as per the evaluation of UE1



Fig. 11. Screen shot of UHET showing heuristic componentwise usability of online document as per the evaluation of three different usability evaluators

Fig. 10 depicts a graph representing heuristic component-wise usability of two online documents as per the evaluation of UE1. This graph can help the user in heuristic component-wise comparison of two documents under consideration. Fig. 11 shows the screen shot of UHET showing heuristic component-wise usability of online document as per the evaluation of three evaluators - UE1,UE2 & UE3.

6. VALIDATION OF USABILITY HEURISTICS

The Fig. 12 shows a graph for a comparison of usability evaluation of two online documents under evaluation by four usability evaluators (UE1, 2, 3 and 4). The usability evaluation by other usability evaluators – UE2, UE3 and UE4 differs from UE1 by 3.00 % for OD1 and 2.66 % for OD2. The evaluation by UE4 is significantly different than the other usability evaluators because his interpretation of some heuristics (H39, H46 and H49) is slightly different than expected. On an average, the evaluation of other usability evaluators has differed by 2.83% (addition of all % / 2) which is not significant if compared with the results of Nielsen's heuristics [14,6, 2].





7. CONCLUSION

A study of various online documents and the outcomes of their heuristic evaluation using usability indicators show that there are many usability issues as well as design deficiencies, which needs to be addressed. The specialized set of heuristics categorized into relevant grouped components and the objectively defined usability indicators are helpful in identifying specific usability problems in online documentation. A heuristic evaluation must identify specific usability problems in order to ensure better accessibility, error handing and consistency among online documents to make them user-friendly and more humanized. This process helps in better understanding and usage of online documents by maximum possible users including disabled users. The reliability of our approach in terms of reduced subjectivity and objective definition of heuristics, usability indicators and usability index specifically designed for online documentation is much higher. We would like to collaborate with the web designers and technical writers to propose an improved design patterns for online documentation.

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APPENDIX: Screenshots of Online Documentation evaluated



Fig. A. Example of an online tutorial - www.w3schools.com

🔹 India (change) All Microsoft Sites हिन्दी						
Welcome, Shrikant Salve My Office.com Sign out						
Home Products	Help and How-to Downloads Clip Art	Templates Microsoft Office	Live			
Help and How-to Search All Office On	ine Search 🎾 🗸	What is My Office Online? My Microsoft Office Products	Training home page Up to speed with Word 2007	Check for free updates		
	Search	Personalise Office Online	Free training	Office downloads		
Help and How-to						
» Help and How-to home	Home					
Help by Product	In the Spotlight Top Installation Issues N	lost Read Most Searched				
» All Products			Quick Links			
How-to Resources * Training Demos Get Started with the 2007 Programs 2007 Training Course Catalog User Interface Guides Office Online Site Help	You receive an "Invalid product key" error m after you install an Office suite Tiror 1311: cannot locate source file" error suite or Office 2003 I've installed Windows 7 and need to reinst get a replacement? Horoubleshoot Office 2007 activation and pro Help, I lost my product key Find more answers on the Office 200	essage when you start an Office program message when you install a 2007 Office III Office but I can't find my CD. How do I iduct key issues I J Solution Center and the	 > Crabby Office Lady > See Office Lady > Read the Office Online blog > Small Business > Use Office at home > Office Support Options 			

Fig. B. Example of an online help – Microsoft Office 2007