ABSTRACT
House hunting meaning the activity of trying to find a house to live in, is considered as one of the most important activities for many families worldwide. This involves many criterions/factors to be measured and evaluated. These factors are expressed both in quantitative and qualitative ways. In addition, a hierarchical relationship exists among the factors. Moreover, it is difficult to measure qualitative factors in an objective/quantitative way, resulting incompleteness in data and hence, uncertainty. Therefore, it is necessary to address the issue of uncertainty by using appropriate methodology; otherwise, the decision to select a house to live in will become inappropriate. There exist many methods such as Analytical Hierarchical Process (AHP), Analytical Network Process (ANP), Inner Product Vector (IPV) to address the issue presented in this paper. However, none of them is able to address the issue of uncertainty and hence, resulting inappropriate selection of a house to live in. Therefore, this paper demonstrates the application of a novel method named Evidential Reasoning (ER), which is capable of addressing the uncertainty of multi-criterion problem, where there exist factors of both subjective and quantitative nature. The ER approach handles uncertainties by using a belief structure, the evidential reasoning approach used in aggregating degrees of belief from lower level attributes to higher level attributes [7]. This paper reports the development of DSS using ER approach, which is capable of providing overall assessment on the location of a house to live in taking account of both qualitative and quantitative factors. Chittagong, which is the second largest city of Bangladesh has been considered as the case study area to demonstrate the application of the developed DSS.

Keywords
Multiple criteria decision analysis (MCDA), uncertainty, evidential reasoning (ER), Analytical hierarchy process (AHP), Decision support system (DSS)

1. INTRODUCTION
House hunting involves multiple criterions (such as, location, safety, attractiveness, environment, proximity to different services, property insurance, utility cost, maintenance cost, house cost per square feet), which are quantitative and qualitative in nature. Numerical data which uses numbers is considered as quantitative data and can be measured with 100% certainty.[4] Examples of quantitative data property insurance, utility cost, maintenance cost, house cost per square feet are the examples of quantitative data since they can be measured using number and with 100% certainty. On the other hand, qualitative data is descriptive in nature, which defines some concepts or ill-defined characteristics or quality of things [5]. Hence, this data can’t describe a thing with certainty since it lacks the precision and inherits ambiguity, ignorance, vagueness. Therefore, it can be argued that qualitative data involves uncertainty since it is difficult to measure concepts or characteristics or quality of a thing with 100% certainty. Examples of qualitative data associated with in selecting a house are quality of location, attractiveness, safety and environment. “Quality of Location” is an example of ambiguous term since it is an example of linguistic term. Hence, it is difficult to extract its correct semantics (meaning). However, this can be evaluated using some evaluation grade such as excellent, good, average and bad. Therefore, it can be seen that qualitative criterions which have been considered in selecting a house involves lot of uncertainties and they should be treated with appropriate methodology. There exists a number of techniques to handle multi-criterion problems such as AHP (Analytical hierarchy process), ANP(Analytical network process) and IPV(inner product vector) approach[8][9]. These approaches use a pair wise comparison matrix in order to identify the importance between two attributes or data. For example, whether the quality of location is more important than attractiveness [16][17]. By applying pair wise comparison method we are able to calculate the weight of these two attributes, for example they can be 0.59 for location and 0.41 for safety. It can be seen that both are qualitative data. However, the calculation of such weight of the attributes is unable to address the problem of incompleteness or vagueness. If a belief structure is used taking account of evaluation grade of the attribute this incompleteness may be addressed and hence the uncertainty. In addition, when we add another attribute, for example attractiveness with location and safety it can be seen that the ranking of the attributes in terms of their importance will be changed. These types of problems associated with AHP[8] and ANP causes serious problems in decision making. The issues as mentioned can be addressed by using Evidential Reasoning Approach (ER), which is a multi-criteria decision analysis (MCDA) method[13][14]. ER deals with problems, consisting of both quantitative and qualitative criteria under various uncertainties such as incomplete information, vagueness, ambiguity [7]. The ER approach, developed based on decision theory in particular utility theory [1][21], artificial intelligence in particular the theory of evidence [18][19]. It uses a belief structure to model a judgment with uncertainty. For example, in AHP approach the importance of the attribute location and safety has been calculated as 0.51 and 0.49 respectively. However, such calculation of importance of the attributes contains uncertainty. The reason for this is that qualitative attribute such as location or safety needs to be evaluated using some linguistic evaluation grades such as excellent, average, good and bad etc. This requires human judgment for evaluating the attributes based on the mentioned evaluation grades. In this way, the issue of uncertainty can be
addressed and more accurate and robust decision can be made. The ER approach has addressed such issue by proposing a belief structure which assign degree of belief in the various evaluation grades of the attributes, which is not the case in AHP in other multi-criterions decision techniques. For example ANP,IPV[20]

denoted by A(S). This is to be evaluated based on a set of wi sub-attributes (such as facilities, cost, general) at level 2, denoted by: \( S = \{ w_1, w_2, w_3, \ldots, w_i, \ldots, w_n \} \). House quality (S) can be assessed by using a set of evaluation grades consisting of Excellent \( (H_1) \), Good \( (H_2) \), Average \( (H_3) \), Bad \( (H_4) \) and this set can be written as \( H = \{ H_1, H_2, \ldots, H_n, n = 1, 2, \ldots, N \} \). These evaluation grades are mutually exclusive and collectively exhaustive and hence, they form a frame of discernment in D-S terminology.

A degree of belief is associated with each evaluation grade, which is denoted by \( \{ (H_n, \beta_n), n = 1, \ldots, N \} \). Hence, \( A(S) = \{ (H_n, \beta_n), n = 1, \ldots, N \} \) denotes that the top attribute S is assessed to grade \( H_n \) with the degree of belief \( \beta_n \). In this assessment, it is required that \( \beta_n \geq 0 \) and \( \sum_{n=1}^{N} \beta_n \leq 1 \). If \( \sum_{n=1}^{N} \beta_n = 1 \) the assessment is said to be complete and if it is less than one then the assessment is considered as incomplete. If \( \sum_{n=1}^{N} \beta_n = 0 \) then the assessment stands for complete ignorance. In the same way, sub-attribute \( w_i \) is assessed to grade \( H_n \) with the degree of belief \( \beta_{n,i} \), and this assessment can be represented as \( A(w_i) = \{ (H_n, \beta_{n,i}), n = 1, \ldots, N \text{ and } i = 1, \ldots, n \} \).

The incompleteness as mentioned occurs due to ignorance, meaning that belief degree has not been assigned to any specific evaluation grade and this can be represented using the equation as given below.

\[
\beta_H = 1 - \sum_{n=1}^{N} \beta_n \quad \ldots (1)
\]

Where \( \beta_H \) is the belief degree unassigned to any specific grade. If the value of \( \beta_H \) is zero then it can argued that there is an absence of ignorance or incompleteness. If the value of \( \beta_H \) is greater than zero then it can be inferred that there exists ignorance or incompleteness in the assessment. The ER algorithm, as will be discussed, has the procedures to handle such kind of ignorance. It is also necessary to distribute the degree of belief between evaluation grades for certain quantitative input data. For example, sub-attribute 'proximity to hospital', which is at the level 3 of the Fig. 1, consists of four evaluation grades namely Excellent, Good, Average and Bad. When the hospital is located within 1km of the house, it is considered as excellent, when it is located within 1.5km of the house it is considered as good, when it is located within 2 km of the house it is considered as average and when it is located within 3 km of the house it is considered as bad.

Fig 1: Evaluation Hierarchy for Operation.

In section 2 will briefly represent ER algorithm. Section 3 will demonstrate the application of ER in house hunting problem. Section 4 will represent the results and achievement. Finally section 5 will conclude the research.

2. EVIDENTIAL REASONING APPROACH

The evidential reasoning algorithm is considered as the kernel of the ER approach. This algorithm has been developed based on an evaluation analysis model [22][23] and the evidence combination rule of the Dempster-Shafer (D-S) theory [15][18][19], which is well-suited for handling incomplete uncertainty [22]. The ER approach uses a belief structure to model an assessment as a distribution. It differs with other Multi Criteria Decision Making (MCDM) modeling methods in that it employs evidence-based reasoning process to derive a conclusion [13][14][20]. The main strength of this approach is that it can handle uncertainties associated with quantitative and qualitative data, related to MCDM problems[13][14][20]. The ER approach consists of five phases including 1) Information acquisition and representation or assessment, 2) weight normalization, 3) basic probability assignment 4) attribute aggregation, 5) Combined degree of belief calculation, 6) utility function 7) ranking

2.1 Assessment

One of the critical tasks of developing a decision support system is to acquire information and to represent them in appropriate format so that it will feed into a model. Since ER approach employs belief structure to acquire knowledge, appropriate information should be selected to feed the ER algorithm, which is used to process the information.

Let 'house quality' \( S \) be an attribute at level 1 as shown in Fig. 1, which is to be assessed for an alternative (A) (i.e. a house at a certain location) and this assessment can be
However, when a hospital is located 1.3 km of the house, it can be both excellent and average. However, it is important for us to know, with what degree of belief it is excellent and with what degree of belief it is average. This phenomenon can be calculated with the following formula.

\[
\beta_{n,i} = \frac{h_{n+1} - h_{n,i}}{h_{n+1} - h_{n,i}}, \beta_{n,i} = 1 - \beta_{n,i}
\]

where \( h_{n,i} \) is the value of the attribute related to excellent, which is considered as 1km i.e. the location of the hospital. The value of \( h_{n+1} \) is the value related to average, which is 1.5 km. Hence, applying equation (2) the distribution of the degree of belief with respect to 1.3 Km of the location of the hospital from the house can be assessed by using equation (2) and the result is given below:

\[
\{\text{(Excellent, 0.4), (Good, 0.6), (Average, 0), (Bad,0)}\}
\]

### 2.2 Weight Normalization

The identification of the importance of the attributes is very important, since each attribute does not play the same role in decision making process. For example, the sub-attribute of the “Facilities” attribute at level 2 consists of eight attributes namely, proximity to educations institutions, main road, hospitals, shops, office, bus and railway station, police precincts, recreation centre. It is important for us to know among eight attributes which is the most important in evaluating their parent attribute “Facilities”. This can be carried out by employing different weight normalization techniques such as Eigenvector, AHP, Pair wise comparison [8][9][16][17]. In this research Pair wise comparison method has been considered for the normalization of the weights of the attributes by considering the following equations

\[
\omega_i = \frac{y_i}{\sum_{j=1}^{L} y_j}, i=1 \ldots j \ldots (3) \sum_{i=1}^{L} \omega_i = 1 \quad (4)
\]

Equation (3) is used to calculate the importance of an attribute \( (w_i) \). This has been calculated by dividing the importance of an attribute \( (y_i) \) (this important of the attribute has been determined from survey data) by the summation of \( y_i \) of importance of all the attributes. Equation (4) has been used to check whether the summation of the importance of all the attributes is within one i.e whether they are normalized.

### 2.3 Basic probability assignment

The degrees of belief as assigned to the evaluation grades of the attributes need to be transformed into basic probability masses. Basic probability mass measures the belief exactly assigned to the n-th evaluation grade of an attribute. It also represents how strongly the evidence supports n-th evaluation grade \( (H_n) \) of the attribute. The transformation can be achieved by combining relative weight \( (w_i) \) of the attribute with the degree of belief \( (\beta_{n,i}) \) associated with n-th evaluation grade of the attribute, which is shown by the following equation.

\[
m_{n,i} = m_i(H_n) = w_i \beta_{n,i}(a_j), \quad i = 1, \ldots, L, \quad n = 1, \ldots, N
\]

2.4 ER algorithm (Kernel of ER approach)

The purpose of ER algorithm is to obtain the combined degree of belief at the top level attribute of a hierarchy based on its bottom level attributes, also known as basic attributes. This is achieved through an effective process of synthesizing/aggregating of the information. A recursive ER algorithm is used to aggregate basic attributes to obtain the combined degree of belief of the top level attribute of a hierarchy, which can be represented as \( A(S) = \{H_n, \beta_n, n = 1, \ldots, N\} \). In this recursive ER algorithm, all the basic attributes are aggregated recursively in the following manner as shown in Fig. 2.

In this Fig.2 “Facilities” is considered as the top level attribute, which consists of eight sub-attributes. The top level attribute “Facilities” can be denoted by \( w(i) \) such that \( i = 1,2,3,\ldots,n \). This means at this level there could be other attributes. For example, in our case, this level consists of three attributes and the level is considered as second level as shown in Fig. 1. It is interesting to note that top level of Fig.1 contains only one attribute and that can be denoted by So (House Quality) and has three sub-attributes at second level.

From the top level attribute (S) the combined degree of belief needs to be calculated based on the second level attributes. From Fig.2 it can be observed that \( w(1) \), [considering the value of i as 1] consists of eight sub- attributes and hence

\[
w_1 = \{w_{11}, w_{12}, w_{13}, \ldots, w_{18}\}
\]

\[
w(i) = \{w_{i1}, w_{i,j+1}, w_{i,j+2}, \ldots, w_{i,j+n}\}
\]

such that \( i = 1, \ldots, n \) and \( j = 1, \ldots, L \). Taking account of the basic probability assignment and remaining unassigned probability mass of eight sub-attributes mass of \( W_1 \) matrix (1) has been developed as shown below. These bpa (such as m11, m21,etc and reaming unassigned bpa such MH1) have been calculated by using equations 5 and 6.
bpa i.e. $m_{H,i}$ is showing the remaining probability mass unassigned to any individual grades after the assessments on sub-attribute have been considered. Each row in this matrix represents bpa related to one basic attribute or sub-attribute.

Now it is necessary to aggregate the bpa of different sub-attributes. The aggregation is carried out in a recursive way. For example, the bpa of first sub-attribute attribute (which is shown in the first row of the matrix 1) is aggregated with the bpa of second sub-attribute attribute. The result of this aggregation is illustrated in the first row of the matrix (2) and this can be considered as the base case of this recursive procedure since this will be used in the latter aggregation of the sub-attributes. This aggregation can be achieved by using the following equation, which will yield combined bpa (such as $m_{H(2)}, \ldots , m_{A(2)}$) as shown in the first row of the second matrix.

$$m_{H(2)} = K_{I(2)}(m_{11}m_{12} + m_{H1}m_{12} + m_{H2}m_{11})$$

----------(7)

Similarly $m_{2(2)}, m_{3(2)}, m_{4(2)}$ can be calculated.

Where $K_{I(2)}$ is a normalization factor used to resolve the conflict and this can be calculated using the equation (8).

$$K_{I(i)} = \left[ 1 - \sum_{n=1}^{N} m_{n,i}m_{i,n} \right]^{-1}$$

The aggregation of the third attribute is carried out with the resultant of the aggregation of the bpa of the first two attributes. In this way, the aggregation of the other attributes is carried out and finally, the combined aggregations of all the attributes are obtained. This phenomenon has been depicted in Figure 2, where the combined aggregation is obtained, which will be used to obtain the combined degree of belief for the second level attribute “facilities”. Equation (9) represents the more generalized version of equation (7)

$$\{H_n\}:$$

$$m_{n,i(1)} = K_{I(i+1)} \left[ m_{n,i}(m_{n,i+1} + m_{H,n}m_{H,i+1} + m_{H,i}m_{n,i+1}) \right]$$

----------(9)

$$m_{H,i(1)} = \bar{m}_{H,i(1)} + \tilde{m}_{H,i(1)}$$

$$n = 1, \ldots , N, \ldots , (10)$$

$$\{H\}:$$

$$\bar{m}_{H,i(1)} = K_{I(i+1)} \left[ \bar{m}_{H,i(1)} + \bar{m}_{H,i(1)} + \bar{m}_{H,i(1)} + \bar{m}_{H,i(1)} \right]$$

----------(11)

$$\{H\}: \bar{m}_{H,i(1)} = K_{I(i+1)} \left[ \bar{m}_{H,i(1)} \bar{m}_{H,i+1} \right]$$

----------(12)
Equation 13 is used to calculate the combined degree of belief by using final combined basic probability assignment, say in this case “facilities”.

\[ \{H_n\} : \beta_n = \frac{m_{n,I(L)}}{1 - m_{H,I(L)}}, n = 1, \ldots, N \]

\[ \{H_1\} : \beta_H = \frac{m_{H,I(L)}}{1 - m_{H,I(L)}} \], Where

\[ m_{n,I(L)} = m_{n,I}(n = 1, \ldots, N) \] …….(14)

\( \beta_n \) and \( \beta_H \) represent the belief degrees of the aggregated assessment, to which the general factor (such as “facilities”) is assessed to the grade \( H_n \) and \( H \), respectively. The combined assessment can be denoted by \( S(y(a_i)) = \{H_n\beta_n(a_i)\}, n = 1, \ldots, N \}. \) It has been proved that

\[ \sum_{n=1}^{N} \beta_n + \beta_H = 1 \]

The recursive ER algorithm combines various piece of evidence on a one-by-one basis.

2.5 The Utility Function (Ranking house)

Utility function is used to determine the ranking of the different alternatives. In this research houses at five locations have been considered as the alternatives. Therefore, the determination of ranking of the alternatives will help to take a decision to decide the suitable location of a house. There are three different types of utility functions considered in the ER approach namely: minimum utility, maximum utility and average utility. In this function, a number is assigned to an evaluation or assessment grade. The number is assigned by taking account of the preference of the decision maker to a certain evaluation grade. Suppose the utility of an evaluation grade \( H_n \) is \( u(H_n) \), then the expected utility of the aggregated assessment \( S(y(a_i)) \) is defined as follows:

\[ u(S(y(a_i))) = \sum_{n=1}^{N} u(H_n) \beta_n(a_i) \]

The belief degree \( \beta_n(a_i) \) represents the lower bound of the likelihood that \( a_i \) is assessed to \( H_n \), whilst the corresponding upper bound of the likelihood is given by \( (\beta_n(a_i) + \beta_H(a_i)) \) The maximum, minimum and average utilities of \( a_i \) can be calculated by:

\[ u_{\text{max}}(a_i) = \sum_{n=1}^{N-1} \beta_n(a_i) u(H_n) + (\beta_n(a_i) + \beta_H(a_i)) u(H_n), \]

\[ u_{\text{average}}(a_i) = \frac{u_{\text{max}}(a_i) + u_{\text{min}}(a_i)}{2}. \]

It is important that if \( u(H_1) = 0 \), then \( u(S(y(a_i))) = u_{\text{min}}(a_i) \) if all the original assessments \( S(e_i(a_i)) \) in the belief matrix are complete, then \( \beta_H(a_i) = 0 \) and \( u(S(y(a_i))) = u_{\text{min}}(a_i) = u_{\text{max}}(a_i) = u_{\text{average}}(a_i) \).

It has to be made clear that the above utilities are only used for characterizing a distributed assessment but not for the aggregation of factors.

3. RESULTS AND DISCUSSION

In the previous section, we have discussed about the ER method and how to implement it. Therefore, in this section we will look at the results from using this method on the house quality in Chittagong[24] is a beautiful city with its city center facing the port. Many families migrate to Chittagong due to the fact that it provides a nice and safe environment. It is however, difficult to find the perfect area to live in without thorough research of the neighborhoods in the city. The ER approach for house hunting consists mainly of four key parts, which are the identification of factors, the recursive distributed modeling framework for the identified factors, the recursive ER algorithms for aggregating multiple identified factors, and the utility function [3] based ER ranking method which is designed to compare and rank alternatives/options systematically. Each part will be described in detail in this section. House quality, can be described in two broad categories: the Objective attribute, and subjective attribute as shown in Fig. 1 and each attribute weights are

\[ w_{11} = 0.09, w_{12} = 0.03, w_{13} = 0.01, w_{14} = 0.02, w_{15} = 0.02, w_{16} = 0.01, w_{17} = 0.02, w_{18} = 0.01, w_{21} = 0.01, w_{22} = 0.02, w_{31} = 0.12, w_{32} = 0.14, w_{33} = 0.30, w_{34} = 0.15, w_{35} = 0.02, w_{36} = 0.01, w_{37} = 0.11 \]

Table 1 shows the assessment grades defined by the decision maker for Level 3(Figure 1); Table 2 shows the assessment distribution which must be done first by employing the transformation equation. Any measurements of quality can be translated to the same set of grades as the top attribute which make it easy for further analysis. The assessments given by the Decision Maker (DM) in Figure 1: are fed into Decision support system (DSS)[25][26] and the aggregated results are yielded at the main criteria level (Figure 1). The assessment grades for each main criterion are abbreviated in Table 1. The numbers in brackets show the degrees of belief of the DM that are aggregated from the assessments of the sub-criteria. One can rank the house for each criterion in order of preference by comparing the distributed assessments shown in Table 2.

The results in Table 1 are also useful in that they indicate the weak and strong points of each alternative regarding the decision criteria applied. The DSS[25][26] provides a graphical display of the results presented in Table 3. The assessments in Table 1 need to be propagated to the top level. The numbers under each grade indicate the aggregated assessments (or degrees of belief) of the DM.
Table 1
Assessment grades defined by the decision maker for the 3rd level

<table>
<thead>
<tr>
<th>Attributes</th>
<th>Assessment grades</th>
</tr>
</thead>
<tbody>
<tr>
<td>Location</td>
<td>Excellent, Good, Average, Bad</td>
</tr>
<tr>
<td>Attractiveness</td>
<td>Excellent, Good, Average, Bad</td>
</tr>
<tr>
<td>Safety</td>
<td>Excellent, Good, Average, Bad</td>
</tr>
<tr>
<td>Environment</td>
<td>Excellent, Good, Average, Bad</td>
</tr>
<tr>
<td>Nice Neighborhood</td>
<td>Excellent, Good, Average, Bad</td>
</tr>
<tr>
<td>Proximity to Education Institutions</td>
<td>Quantitative</td>
</tr>
<tr>
<td>Proximity to Hospitals</td>
<td>Quantitative</td>
</tr>
<tr>
<td>Proximity to Shops</td>
<td>Quantitative</td>
</tr>
<tr>
<td>Proximity to Office</td>
<td>Quantitative</td>
</tr>
<tr>
<td>Proximity to Bus &amp; Railway Station</td>
<td>Quantitative</td>
</tr>
<tr>
<td>Proximity to Recreation Centre</td>
<td>Quantitative</td>
</tr>
<tr>
<td>Proximity to Main Road</td>
<td>Quantitative</td>
</tr>
<tr>
<td>Police Precincts</td>
<td>Quantitative</td>
</tr>
<tr>
<td>Property Insurance</td>
<td>Quantitative</td>
</tr>
<tr>
<td>Population Density</td>
<td>Quantitative</td>
</tr>
<tr>
<td>Cost per Square Feet</td>
<td>Quantitative</td>
</tr>
<tr>
<td>Utility &amp; Maintenance Cost</td>
<td>Quantitative</td>
</tr>
</tbody>
</table>

For instance, the results for House Khulsi can be interpreted as follows: House Khulsi is assessed to be 15% bad, 10% average, 23% good, and 52% excellent. The total degree of belief does not add up to one (or 100%) as a result of incomplete and/or missing assessments. The results in Table 2 are supported by a graphical display (Figure 3). The house could be ranked in order of preference by comparing them with each other as in Table 1. However, a comparison may not be possible when house have very similar degrees of belief assigned to each grade, such as house Khulsi and Jamal khan (see Table 3). One way to solve this problem is to quantify the grades. There are several ways of quantifying grades. One of them is to assign a utility for each grade and then obtain an expected utility for each house. Then, house are ranked based on their expected utility[3]. In this research, the former approach is used. A number of hypothetical lottery type questions were presented to the DM in order to establish preference among grades. The following utilities are assigned to each grade:

(Bad, 0.4), (Average, 0.7), (Good, 0.85) and (Excellent, 1)

The total Degree of belief for each House in Table 3 does not add up to one, because some of the assessments were incomplete and missing. For example, the total Degree of belief assigned to house alternative is 97%. That is, there is a 3% unassigned degree of belief. The DSS uses the concept of utility interval to characterize the unassigned Degree of belief (or ignorance) which can actually fall into any grade. The ER algorithm generates a utility interval enclosed by two extreme cases where the unassigned Degree of belief goes either to the least preferred grade (minimum utility) or goes to the most preferred grade (maximum utility). The minimum and maximum possible utilities of each alternative generated by the DSS[25][26] (based on the given utility values for each grade above) are shown in Table 4 or Figure 5. For example, the results for house Khulsi from TABLE 3 are as follows: House Khulsi is minimum utility . 

(0.14 * 0.01) 0.4 + (0.1 * 0.7) + (0.29 * 0.85)+ (0.5 *1.0 ) =0.86

House Khulsi’s maximum utility . 

Table 2
Assessment scores of houses based on sub criteria
(E-Excellent,G-Good,A-Average,B-Bad)

<table>
<thead>
<tr>
<th>Attributes</th>
<th>Khulshi</th>
<th>Devpahar</th>
<th>Jamal khan</th>
<th>Suganda</th>
<th>Chandgoan</th>
</tr>
</thead>
<tbody>
<tr>
<td>Location</td>
<td>B(0.2)A(0.8)</td>
<td>G(0.4)E(0.6)</td>
<td>G(0.4)E(0.6)</td>
<td>E(1.0)</td>
<td>G(0.4)E(0.6)</td>
</tr>
<tr>
<td>Attractiveness</td>
<td>G(0.4)E(0.6)</td>
<td>B(0.2)A(0.8)</td>
<td>G(0.4)E(0.6)</td>
<td>B(0.2)A(0.8)</td>
<td>G(0.4)E(0.6)</td>
</tr>
<tr>
<td>Safety</td>
<td>B(0.2)E(0.8)</td>
<td>A(1.0)</td>
<td>G(1.0)</td>
<td>A(1.0)</td>
<td>B(0.2)A(0.8)</td>
</tr>
<tr>
<td>Environment</td>
<td>E(1.0)</td>
<td>G(1.0)</td>
<td>G(0.4)E(0.6)</td>
<td>G(1.0)</td>
<td>G(0.4)E(0.6)</td>
</tr>
<tr>
<td>Nice Neighborhood</td>
<td>G(1.0)</td>
<td>B(0.2)E(0.8)</td>
<td>E(1.0)</td>
<td>B(0.2)A(0.8)</td>
<td>G(1.0)</td>
</tr>
<tr>
<td>Proximity to Education Institutions(Km)</td>
<td>2.1</td>
<td>3.0</td>
<td>2.0</td>
<td>1.9</td>
<td>1.7</td>
</tr>
<tr>
<td>Proximity to Hospitals(Km)</td>
<td>2.3</td>
<td>2.6</td>
<td>2.4</td>
<td>2.0</td>
<td>3.0</td>
</tr>
<tr>
<td>Proximity to Shops(Km)</td>
<td>1.5</td>
<td>2.0</td>
<td>1.0</td>
<td>2.9</td>
<td>1.6</td>
</tr>
<tr>
<td>Proximity to Office(Km)</td>
<td>2.0</td>
<td>1.6</td>
<td>1.0</td>
<td>2.0</td>
<td>3.0</td>
</tr>
<tr>
<td>Proximity to Bus &amp; Railway Station(Km)</td>
<td>3.0</td>
<td>2.0</td>
<td>2.1</td>
<td>2.5</td>
<td>2.7</td>
</tr>
<tr>
<td>Proximity to Recreation Centre(Km)</td>
<td>1.0</td>
<td>2.0</td>
<td>2.6</td>
<td>1.7</td>
<td>1.9</td>
</tr>
<tr>
<td>Proximity to Main Road(Km)</td>
<td>1.4</td>
<td>1.0</td>
<td>2.1</td>
<td>2.5</td>
<td>2.8</td>
</tr>
<tr>
<td>Police Precincts(Km)</td>
<td>1.8</td>
<td>1.4</td>
<td>1.4</td>
<td>1.8</td>
<td>1.3</td>
</tr>
<tr>
<td>Property Insurance(Crore)</td>
<td>1.0</td>
<td>1.6</td>
<td>1.6</td>
<td>2.0</td>
<td>3.0</td>
</tr>
<tr>
<td>Population Density(m3)</td>
<td>2.0</td>
<td>1.0</td>
<td>2.0</td>
<td>1.0</td>
<td>3.0</td>
</tr>
<tr>
<td>Cost per Square Feet,Thousand</td>
<td>2.3</td>
<td>1.0</td>
<td>1.1</td>
<td>1.4</td>
<td>1.3</td>
</tr>
</tbody>
</table>
The overall assessment (alternatives)

<table>
<thead>
<tr>
<th>Alternative</th>
<th>Excellent</th>
<th>Good</th>
<th>Average</th>
<th>Bad</th>
<th>Total DoB</th>
<th>Unassigned DoB</th>
</tr>
</thead>
<tbody>
<tr>
<td>Khulsi</td>
<td>0.50</td>
<td>0.29</td>
<td>0.10</td>
<td>0.10</td>
<td>0.99</td>
<td>0.01</td>
</tr>
<tr>
<td>Devpahar</td>
<td>0.16</td>
<td>0.23</td>
<td>0.48</td>
<td>0.13</td>
<td>1.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Jamal Khan</td>
<td>0.17</td>
<td>0.70</td>
<td>0.00</td>
<td>0.03</td>
<td>1.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Suganda</td>
<td>0.18</td>
<td>0.40</td>
<td>0.40</td>
<td>0.02</td>
<td>1.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Chandgoan</td>
<td>0.28</td>
<td>0.17</td>
<td>0.33</td>
<td>0.12</td>
<td>1.00</td>
<td>0.00</td>
</tr>
</tbody>
</table>

Hence, House Khulsi maximum utility

\[
\sum_{i=1}^{n} (a_i \times b_i) = 0.866
\]

Table 4

The expected utilities of alternative house

<table>
<thead>
<tr>
<th>Alternative</th>
<th>Minimum Utility</th>
<th>Maximum Utility</th>
<th>Average Utility</th>
<th>Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>Khulsi</td>
<td>0.860</td>
<td>0.866</td>
<td>0.863</td>
<td>1</td>
</tr>
<tr>
<td>Dev Pahar</td>
<td>0.743</td>
<td>0.743</td>
<td>0.743</td>
<td>4 or 5</td>
</tr>
<tr>
<td>Jamal Khan</td>
<td>0.847</td>
<td>0.847</td>
<td>0.847</td>
<td>2</td>
</tr>
<tr>
<td>Suganda</td>
<td>0.808</td>
<td>0.808</td>
<td>0.808</td>
<td>3</td>
</tr>
<tr>
<td>Chandgoan</td>
<td>0.743</td>
<td>0.743</td>
<td>0.743</td>
<td>5 or 4</td>
</tr>
</tbody>
</table>

House Khulsi’s average utility = \( \frac{(0.1\times0.4)+(0.1\times0.7)+(0.29\times0.85)+(0.5\times0.01)+1.0}{2} = 0.863 \)

4. CONCLUSION

This paper introduced an application of evidential reasoning to solve a multiple criteria house hunting problems with uncertain, incomplete, imprecise, and/or missing information. From the results shown above, it is reasonable to say that the ER method is a mathematically sound approach towards measuring the house quality as it employs a belief structure to represent an assessment as a distribution. This approach is quite different from the other Multi Criteria Decision Making model such as the Saaty’s AHP method which uses a pairwise comparison matrix \([8][9][13][14]\). Hence, the ER can handle new attribute without recalculating the previous assessment because the attribute can be arranged or numbered randomly which means that the final results do not depend on the order in which the basic attributes are aggregated. Furthermore, any number of new houses can be added to the assessment as it does not cause a ‘rank reversal problem’ as in the Saaty’s AHP method \([8][9][13][14]\). Finally, in a complex assessment as in the house quality assessment which involved subjective and objective assessments of many basic attributes as shown in Figure 1, it is convenient to have an approach which can tackle the uncertainties or incompleteness in the data gathered. Therefore, the ER is seen as feasible method for quality assessment.

5. REFERENCES


[19] Kari Sentz and Scott Ferson (2002); Combination of Evidence in Dempster–Shafer Theory, Sandia National Laboratories SAND 2002-0835


